

Adeel Asghar

Content Marketer

Contact

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ISLAMABAD, 44000

Education

Masters in Computer Science (2022)

ISLAMIA UNIVERSITY BAHAWALPUR
Rahim Yar Khan

Bacholors in Computer Science (2020)

KHWAJA FAREED GOVT. COLLEGE
Rahim Yar Khan

My Portfolio

<https://adeelasghar.site/>

Catch my fresh endeavours by clicking the link and step into another globe.

Recent Publications

[100 Best Performing CEOs and Companies Of Pakistan](#) (2022)

Looking back on my work in the “100 Best Performing CEOs and Companies of Pakistan” book, I feel a deep sense of pride and satisfaction.

Industries I Served In

- Web Dev
- Technology
- Plumbing
- Wedding
- Smartphones
- Recruitment
- Healthcare
- Recycling
- PC Resale
- Architects
- Real Estate
- Calculators
- Academic
- Automotive
- Duct Cleaning
- Meat Selling
- Rugs Selling
- E-Commerce

Professional Skills

- Critical Thinking
- Storytelling
- On-Page SEO
- Content Audit
- Content Ideation
- Keyword Research
- Content Strategy
- Competitor Analysis
- Persona Analysis
- CMS Management

Professional Summary

High performing professional with 5 years of experience delivering high impact work in the Content Marketing industry. Skilled in developing strong internal and external relationships to facilitate the collaborative achievement of organizational goals. Confident in ability to operate effectively in a fast paced environment and leverage skills in crafting web copies spanning multiple niches, sales letters, blogs, news, and articles for websites. Committed to lifelong learning and going the extra mile to facilitate continuous improvement.

Professional Experience

99 TECHNOLOGIES - ISLAMABAD

APRIL 2024 – Current

SEO COPYWRITER

- Web Copywriting
- Social Media Content
- Blog Writing
- News Writing
- Guest Posts
- Outreaching Emails
- Sales Copywriting
- Email Copywriting

PROFESSOR WRITERS - ISLAMABAD

FEB 2020 – March 2024

LEAD ACADEMIC WRITER

Since 2020, I have been leveraging my leadership skills to effectively manage a team of writers and deliver exceptional results to a select group of private clients.

- Essay Writing
- Argumentative Essay
- Case Studies

IKONIC SOLUTIONS- ISLAMABAD

NOV 2022 – Mar 2024

SEO CONTENT STRATEGIST

- Blog Writing
- Sales Copywriting
- Email Copywriting
- Guest Posts
- Free Posts
- Outreaching Emails
- Web Copywriting
- Social Media Content
- Technical Content Writing

RUGKNOT - MARYLAND, USA

DEC 2023 – MAY 2024

CONTENT MARKETER

Partnered with RugKnot as a freelancer to create impactful ad copies and increase brand awareness for their diverse rug-selling initiatives.

SAFEGWAY MARKETING - ISLAMABAD

NOV 2022 – MAY 2023

SEO CONTENT WRITER

Collaborated with Safeway Marketing as a freelancer to amplify brand visibility for their real estate projects through impactful campaigns.

ROYAL BUSINESS SOLUTIONS - ISLAMABAD

FEB 2022 – OCT 2022

SEO CONTENT WRITER LEAD

To write persuasive content, manage the team, and arrange tasks as per the available resources to deliver and organize the following responsibilities;

- Creative Content
- Landing Page
- Blog Writing
- News Writing
- Guest & Free Posts
- Social Media Content
- Sales Oriented Content
- Web Copy

SAAD MEDIA- RAHIM YAR KHAN

FEB 2017 – MAY 2020

SENIOR CONTENT WRITER

I served as a content writer at SAAD Media, where I covered a variety of topics including Automotive and Smartphones Industries. My work ranged from writing automobile reviews to crafting product descriptions for cellphones, and much more.

<https://www.ccarprice.com> | <https://wheelarena.com> | www.mobile57.com